

# *The Guest*™

Everything you  
already knew about  
great customer service.

Treating Customers as Guests is  
as simple as:

- Welcoming Them
- Using Their Name
- Taking Care of Their Needs
- Thanking Them
- Inviting Them Back

Treat your  
**customer**  
like a  
**guest**  
in your  
**home.**



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